

Noteworthy News from RF Medical Co., Ltd.

NEWSLETTER

2024
ISSUE
NO.13

1ST QUARTER, 2024.

As we enter into the blossoming season of spring, we are delighted to share with you the highlights and achievements that have marked the journey of RF Medical throughout the first quarter of this year. It has been an exciting time of growth, innovation, and collaboration, and we are thrilled to have you alongside us every step of the way.

Photo by Clara Kim from Marketing Team

MYOBLATE™ MASTERCLASS IN MONGOLIA



RF Medical and Korea Pharma held the gynecologic radiofrequency ablation masterclass at URGUU SPECIALIZED MATERNITY HOSPITAL on February 26th-27th, featuring lectures by Dr. Lee Sunghoon and Dr. Jung Nanhee, along with demonstrations of eight live procedures. The live procedures offered a comprehensive learning experience to approximately 100 attending doctors over the two days. The event drew high attention from local media, including the Mongolian National Broadcaster (MNB), which provided detailed television coverage of the event.



MD&M West 2024

Medical Design & Manufacturing
February 6-8 | Anaheim, CA

At MD&M West, we showcased our diverse capabilities as to ablation technologies, including RF, Microwave, PEF, and Cryo technologies. Our comprehensive product range underscores our commitment to innovation and collaboration in advancing medical treatments.



MITT 2024

Minimally-invasive Treatments Of The Thyroid
February 15-16 | Milan, Italy

At MITT 2024 in Milan, Italy, we participated in the Minimally-Invasive Treatments of the Thyroid & Save Your Thyroid Course. In addition to our booth presence, we conducted a hands-on training course for the THYBLATE™ Thyroid RFA procedure demonstrating our commitment to advancing minimally-invasive treatments and empowering healthcare professionals with practical training opportunities.



AOCR & TRC 2024

The 22nd Asian Oceanian Congress of Radiology & Taiwan Radiology Congress 2024
March 22-25 | Taipei, Taiwan

At the 22nd Asian Oceanian Congress of Radiology & Taiwan Radiology Congress 2024 in Taipei, Taiwan, in collaboration with our esteemed partner Golead, we had the privilege of sponsoring lectures by distinguished experts. Dr. Giovanni Mauri and Prof. Stefano Spiezia, who journeyed from Europe to Asia for the event, shared invaluable insights on Thyroid RFA. Additionally, we were honored to have Prof. Jung Hwan Baek and Prof. Wei-Che Lin, esteemed Key Opinion Leaders, present their expertise on Thyroid RFA at the congress. Their combined expertise underscores our dedication to advancing knowledge and innovation in thyroid treatment. Moreover, we took the opportunity to showcase our latest advancements, including the THYBLATE™ RFA system, reaffirming our commitment to cutting-edge technology in RFA.

KHRS 2024

4th Korean HIFU Research Society
January 21 | Seoul, Korea

KAES 2024

School of Endocrine Surgeons
February 24 | Seoul, Korea

CONGRESSES

DISTRIBUTORS

While we may not have insight into every activity our partners engage in worldwide, we're excited to share a few highlights.



presented by RGS Healthcare, with Joe from RF Medical

NASIT 2024

North American Society for Interventional Thyroidology
February 2-3 | Sarasota FL, USA



presented by Awridah Medical

PAIRS 2024

Pan Arab Interventional Radiology Society and Thyroid Workshop
February 10-13 | Dubai, UAE



presented by MDelectronics, sponsored by RGS Healthcare

SSE 2024

Southern Society of Endocrinologists Annual Meeting
March 1-3 | New Orleans LA, USA



Dr. Mike Papesh's Ultrasound & Thyroid RFA Course with KEBOMED DK

January 12-13 | Copenhagen, Denmark

We are delighted to share some exciting highlights from an event hosted by our esteemed distributor, Kebomed DK, in Copenhagen. At this event, Kebomed DK successfully orchestrated Dr. Mike Papesh's ultrasound course, a valuable opportunity for young physicians to refine their ultrasound techniques and delve into interventional procedures like thyroid RFA.

Overall, the event was a resounding success, with everything executed flawlessly.



MYOBLATE™ Masterclass in Madrid

February 23 | Madrid, Spain

We are thrilled to present the insights from the masterclass conducted on February 23 with Dra. Cañete. Although this session differed by excluding case observation, LiNA diligently ensured the event remained captivating, resulting in a successful outcome.

The session comprised a theoretical lesson led by Dra. Cañete, complemented by phantom training.



THYBLATE™ Masterclass in Rio de Janeiro

March 15-16 | Rio de Janeiro, Brazil

On March 15-16, the 10th Brazilian Thyroid RFA Hands-on Training Course was held for doctors from Peru, Costa Rica, the United States, and Brazil at Hospital Pedro Ernesto - UERJ in Brazil.

Trainer Dr. Leonardo Rangel and Dr. Ralph Tufano expressed joy in sharing knowledge with colleagues worldwide, highlighting the dedication shown by participants. This collaboration holds the promise of improved patient care globally. Kudos to Rudy of RGS Healthcare for consistently organizing and successfully executing this event.

MYOBLATE™ Masterclass in Paris

March 5 | Paris, France

On March 5, LiNA Medical hosted the inaugural international masterclass for the MYOBLATE™ procedure, featuring KOL Prof. Fernandez and Dr. Campas from France. The event showcased excellent theoretical lectures in English for international participants and included eight live cases for delegates to observe in the OR, split into two groups. Congratulations on a successful launch!

BREAST & THYROID ACADEMY

THE BREAST AND THYROID ACADEMY, HELD IN FEBRUARY OVER TWO DAYS, EXPLORED VARIOUS TOPICS IN THYROID AND BREAST HEALTH.



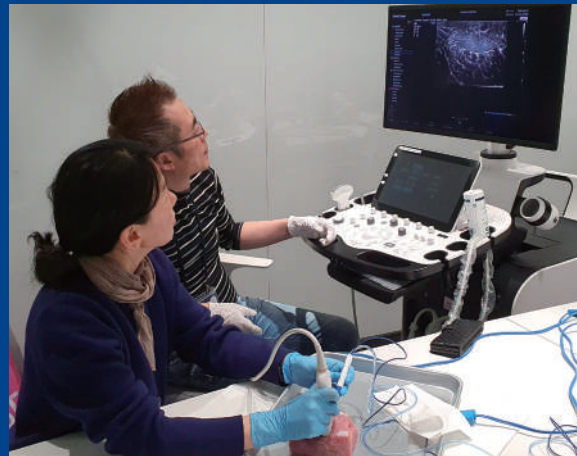
Uterine Fibroid RFA Hands-on

February 4 | Seoul, Korea

On the first day, attendees engaged in three symposiums covering the thyroid FNA, CNB, and RFA, uterine fibroids RFA, and breast-related themes such as examination techniques, diagnostics, treatments, and management strategies.

The second day continued with three symposiums dedicated to imaging findings, focusing on breast ultrasound and mammography. Participants gained insights into the latest advancements in diagnostic imaging, deepening their understanding of interpreting imaging results for accurate diagnoses and effective patient care.

A hands-on session concluded each day, providing practical experience to complement theoretical knowledge. Dr. Lee led training on radiofrequency myolysis using MYOBLATE™ technology on the first day. Conversely, the second day featured specialized training on thyroid radiofrequency treatment using THYBLATE™, ensuring participants were equipped with the necessary skills for effective clinical practice.



Thyroid RFA Hands-on

February 18 | Seoul, Korea

MYOBLATE™ HANDS-ON TRAINING



Dr. Riachi RFA Training

March 15 | YangJoo, Korea

Dr. Raichi, a renowned gynecologist specializing in robotic surgery, took part in Dr. Lee's training program in Korea. Dr. Lee offered him a theory presentation, live case observation, and a hands-on training with phantom. Dr. Raichi, who also practices in Dubai and works in Lebanon, is widely respected in his field. Despite the limited timeframe, our aim was to provide an integrated and practical experience while also allowing Dr. Raichi to immerse himself in Korean culture.

NEW RELEASES

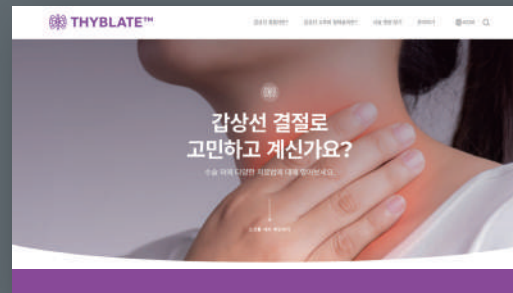
UNLOCKING UNDERSTANDING

Empowering users and patients with knowledge is at the core of what we do. Our newest marketing materials are carefully crafted to facilitate a deeper understanding and safe usage of our products and procedures. With clear visuals, simplified instructions, and comprehensive information, we are dedicated to ensuring that every individual feels confident and informed in their healthcare journey.

Click the image to explore the website and video.



MYOBLATE™ Website (KR)

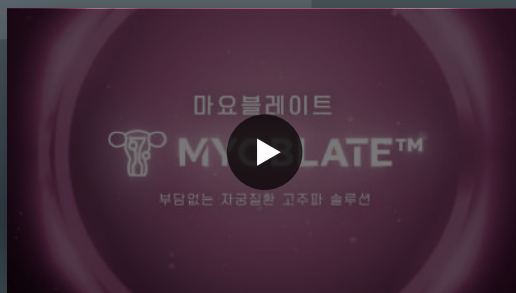


THYBLATE™ Website (KR)



VeinCLEAR™ 3D Video

If you are interested in acquiring our latest marketing materials in English or local languages, **please contact our regional managers.**



MYOBLATE™ Waiting Room Video (KR)



MYOBLATE™ Patient Guidebook (KR)



THYBLATE™ Resource Kit (Outside the U.S.)

NEW MANAGERS

MEET OUR NEWEST MEMBERS

We're thrilled to introduce the latest additions to our growing family. In this edition, get to know our newest team members, their unique talents, and the fresh perspectives they bring to our collective journey of success.



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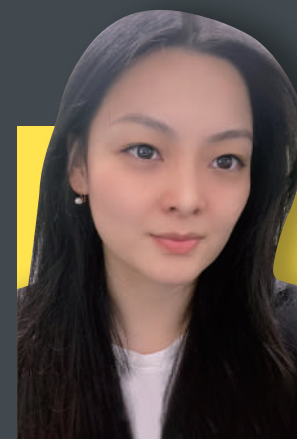
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UPCOMING EVENTS AND OPPORTUNITIES

As we look ahead, we're excited about the opportunities that lie on the horizon. Whether it's industry conferences, networking events, or training workshops, we look forward to connecting with you and exploring new avenues for collaboration and growth.

KCOG 2024

Korean College of Ob & Gyn
April 14 | Seoul, Korea

KSTR 2024

Korean Society of Thyroid Radiology
April 20 | Seoul, Korea

AFSUMB & KSUM 2024

Asian Federation of Societies for Ultrasound in Medicine and Biology in conjunction with KSUM
May 9-11 | Seoul, Korea

KSUS 2024

The Korean Surgical Ultrasound Society
May 12 | Seoul, Korea

AOFOG 2024

Asia Oceania Federation of Obstetrics & Gynecology
May 18-20 | Busan, Korea

AOTA 2024

Asia and Oceania Thyroid Association
May 22-25 | Bali, Indonesia

GYNITALY 2024

Congress and support LiNA
May 28-31 | Salerno, Italy

Masterclasses & Training Workshops



THYROID, VARICOSE VEIN, HEMORRHOIDS RFA MASTERCLASS

April 22-23 | Vietnam



GYNECOLOGY RFA MASTERCLASS

LEAD CLINICIAN DR. SUNG HOON LEE

May 8 | Vietnam



THYROID RFA PROFESSIONAL TRAINING

LEAD CLINICIAN ATTILA DOROS M.D. PH.D

May 23 | Budapest, Hungary



THYROID & GYNECOLOGY RFA MASTERCLASS

(TBC) | Dominican Republic



GYNECOLOGY RFA MASTERCLASS

LEAD CLINICIAN DR. SUNG HOON LEE

(TBC) | UAE, Jordan, Taiwan



RFA MASTERCLASS for DIVERSE APPLICATIONS

(TBC) | Saudi Arabia in Mongolia

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THANK YOU